

HIPPEAS



Hippeas chickpea puffs not only have an appealing nutritional profile but they come in five delicious flavors that appeal to a large audience.



Hippeas chickpea puffs are a light and crunchy snack that everyone can enjoy. Not only are they organic but they are gluten free, vegan, kosher, allergen free, non-GMO and low calorie. This guilt free snack is available in vegan white cheddar, sriracha sunshine, far out fajita, pepper power and bohemian barbeque. Vegan White Cheddar delivers a cheesy puff without any cheese while Sriracha Sunshine packs a sweet-tangy and spicy flavor. If you are looking for an experience, look no further. Far out Fajita is a journey in itself with a crunchy texture & a taste of chili, paprika, and cumin. Pepper power satisfies those looking for a salty fix along with pepper. If you're looking for a barbeque option, Hippeas has that as well! Bohemian Barbeque is a perfect blend of onion, tomato, garlic and barbeque.

KEYPOINTS

1. Utilizes a trending ingredient-chickpeas
2. Flavors for everyone
3. Appealing nutritional profile

CITED SOURCES

- Wegman's; \$2.99; 1 oz. (28g)
- Developed in 2015 by entrepreneur, Livio Bisterzo, who is creator of Green Park Brands. His idea for Hippeas proved to be successful as it is one of the fastest growing snack brands in the US of this year partially due to the fact that Bisterzo decided to utilize a trending ingredient- chickpeas.

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